

# I KNOW WHERE I'M GOING

A CONFERENCE ON REMOTE ACCESS TO WORLD HERITAGE SITES - FROM ST KILDA TO ULURU

23<sup>rd</sup> & 24<sup>th</sup> November 2011

Edinburgh Informatics Forum (Scotland, UK)

## Conference sponsors:



**“I Know Where I'm Going”**  
**A Conference on Remote Access to World Heritage Sites - from St Kilda to Uluru**

**23<sup>rd</sup> November 2011- Remote Access Technologies & their applications**

**8:30 Registrations**

**9:30 Welcome/Failte** by Scotland's Cabinet Secretary for Culture & External Affairs, Ms Fiona Hyslop MSP, Introduced by Malcolm Maclean of Pròiseact Nan Ealan (Gaelic Arts Agency) & Conference Chair

**9:45 Keynote** by Dr. Mechtild Rössler, Chief of the Policy and Statutory Section at the UNESCO World Heritage Centre

**10:05 Keynote** by Mr Robin Turner of the Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS)- Remote access to St Kilda through time and space

**10:25 The St Kilda World Heritage Site Remote Access Centre**, by the Rt. Hon Brian Wilson

**10:45 Q&A** & Keynotes introduction by Joanne Orr, Chair of the UK National Commission for UNESCO in Scotland

**11:00 Coffee break**

**11:20 3D Digital Technologies for Remote Access and Sustainability**, by Doug Pritchard and Chris McGregor (Digital Design Studio-Glasgow School of Art & Historic Scotland Scottish Ten)

**11:40 Visualising our Underwater Heritage**, by Mark Lawrence and Chris Rowland (DJCAD-University of Dundee & ADUS)

**12:00 Remote Insights into our Marine Natural Heritage**, by Paul Thompson (University of Aberdeen)

**12:20 Q&A** Chaired by David Mitchell (Historic Scotland)

**12:35 Networking lunch & Remote Access Exhibition at Inspace**

**14:00 Keynote** by Mr Ben Kacyra, Founder of CyArk, introduced by Malcolm Maclean of Pròiseact Nan Ealan (Gaelic Arts Agency) & Conference Chair

**14:20 Space & natural & cultural heritage sites**, by Mario Hernandez (European Space Agency & UNESCO Space for Heritage Project)

**14:40 Visualizing Heritage: New media technologies and the representation of ancient tombs of Monte Albán,-Mexico**, by Prof. Ellen Hoobler (Cornell College, USA)

**15:00 Q&A** Chaired by Doug Pritchard (Digital Design Studio-Glasgow School of Art)

**15:15 Coffee break**

**15:35 "Are we there yet? The future of shared mobile context and its impact on visitor experience"**, by Ben Mosse (Nokia)

**15:55 Mainlimes Mobil - Presenting Archaeology and Museums with the help of smartphones** by Erik Dobat (Boundary Media KG, Germany)

**16:15 Jurassic Tweets: Can micro-blogging and social media be of value to World Heritage Sites?** by Dr Sam Rose (Jurassic Coast WHS, UK) & Louise Matthews(Bournemouth University).

**16:30 Q&A** Chaired by Dr Diarmad Campbell (British Geological Survey)

**16:45 Wrap-up session: Do we know where we are going? What opportunities? What challenges?** by Sue Davies (UK National Commission for UNESCO & Wessex Archaeology)

**17:00 Wine reception & Remote Access Exhibition at Inspace**

**18:30 Gaelic music from Ceòlas at the National Galleries Scottish Restaurant**

**19:30 Conference Dinner at the National Galleries Scottish Restaurant with a performance of Gaelic song by musicians from Ceòlas, Scotland's premier Gaelic festival**

***“I Know Where I'm Going”***  
**Remote Access to World Heritage Sites from St Kilda to Uluru Conference**

**24<sup>th</sup> November 2011- Day 2: Key Issues for Remote Access**

**8:30 Registrations**

**9:00 Welcome** by Ruth Parsons (CEO of Historic Scotland) & Kate Mavor (CEO of the National Trust for Scotland)

**9:15 Uluru-Kata Tjuta National Park** by members of the Board of Management and Parks Australia on remote access technologies in a living cultural landscape: issues of ownership and participation (video conferenced session)

**10:00 Remote access technologies and the preservation and promotion of Intangible Cultural Heritage**, by Joanne Orr, CEO of Museums Galleries Scotland & Chair of the UK National Commission for UNESCO in Scotland

**10:20 Q&A** Chaired by Jane Jackson (Capita Symonds)

**10:30 Coffee break**

**10:50 Remote access technologies and resource poor settings: Does it work? Is it sustainable?** Panel session with presentations by Dr Kodzo Gavua (University of Ghana), Mr Ali Ould Sidi (Timbuktu WHS, Mali) and Mr Zagba Oyorley (Culture Works Africa)

**11:50 Do we know where we have been? Using the oral tradition & storytelling: as the oldest remote access medium to heritage sites** by Tom Muir (the Orkney Museum, 'Heart of Neolithic Orkney WHS Research Committee & Storyteller).

**12:10 Q&A** Chaired by Malcolm McLeod (National Museums Scotland)

**12:30 Networking lunch & Remote Access Exhibition at Inspace**

**13:25 Cultural tourism trends and the role of remote access in knowledge-based tourism and World Heritage** by Mr Peter DeBrine (UNESCO Programme Specialist in Sustainable Tourism)

**13:45 Shortening the heritage tourism value chain: How can new technologies empower people to create, and seize, the added value of world heritage tourism**, by James Rebanks (Rebanks Consulting Ltd, UK)

**14:05 Q&A** Chaired by Benjamin Carey (Dunira Strategy)

**14:20 Coffee**

**14:40 Connecting Generations, Exploring Places: Enabling Remote Access to Archives**, by George MCKenzie (National Records of Scotland)

**15:00 Remote access for learning & sharing: the CyArk Archive and the Digital classroom** by Elizabeth Lee (CyArk).

**15:20 Q&A** Chaired by Alexander Bennett (National Trust for Scotland)

**15:35 Concluding remarks & policy directions**, by Mr Peter DeBrine (UNESCO Programme Specialist in Sustainable Tourism, World Heritage Centre)

**16:00 Conference ends**